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Reuter's Florists' Price List



Home of the Reuter Seed Co., Inc., New Orleans, La.

No. 34

REUTER SEED CO., INC., NEW ORLEANS, LA.

July 28, 1944

Reuter's Choice Flower Seeds

TO OUR FLORIST CUSTOMERS: We are pleased to present our Fall 1944 Florists' Price List. We exercise the greatest care possible in supplying our customers with only the very best seeds and bulbs obtainable, and respectfully solicit your trade on the merit of our stocks.

TERMS

Prices here quoted are F. O. B. New Orleans, packing free. All prices subject to change without notice. Our terms for flower seeds and bulbs are 60 days or 1½% discount for cash in 10 days from date of shipment. Supplies, net cash.
New customers, who desire to open an account, are requested to furnish trade or banking references.
C. O. D. shipments will not be made without a portion of the amount of the order accompanying it as a remittance.

NON-WARRANTY

Reuter Seed Co., Inc., does not give and its agents and employees are forbidden to give any warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds, bulbs, plants, etc., it sends out, and will not in any way be responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once, and if the money has been paid for them, it will be refunded.



Antirrhinum Super Majestic Rose Sensation

ALYSSUM

	Tr. Pkt.	Oz.
Violet Queen, new, attractive, bright violet	.25	1.00
Lilac Queen, delicate lilac blooms	.15	.65
Little Gem, fine dwarf compact grower. Selected stock	.15	.60

ANTIRRHINUM

Large-Flowered—Rust-Resistant:		
Pinkie, large clear pink	.35	2.50
Buttercup, canary yellow, shading to creamy yellow	.35	2.50
Defiance, brilliant scarlet	.35	2.50
Daintiness, exquisite rose pink	.35	2.50
Orange, shades of deep and light orange	.35	2.50
Rosalie, New, rich deep rose	.35	2.50
Shasta, large pure white	.35	2.50
University of California, Mixed, wonderful blend	.25	1.50
Maximum or Giant-Flowered—Rust Resistant:		
Alaska, giant pure white	.50	3.00
Canary Bird, pure canary yellow	.50	3.00
Copper King, velvety bronzy copper	.50	3.00
Copper Queen, bronzy copper	.50	3.00
Indian Summer, coppery orange-scarlet	.50	3.00
Loveliness, soft rose pink	.50	3.00
Red Cross, crimson with white tube	.50	3.00
Maximum or Giant Flowered Mixed Colors	.35	2.50

Super Majestic

A new Rust-Resistant super-strain with enormous flower spikes

Silver Pink, lovely soft pink	.55	3.25
Rose Sensation, immense rich begonia-rose	.55	3.25
Orange Shades, deep to light orange	.55	3.25
Red Rocket, immense showy bright red	.55	3.25
Super-Majestic Mixed Colors	.40	2.75

ASPARAGUS

Plumosus Nanus	1000 seeds \$1.50	5000 \$6.00
Sprengeri	1000 seeds 1.00	5000 4.00

ASTER

	Tr. Pkt.	Oz.
Queen of the Market, (Wilt Resistant), mixed colors	.20	1.10
Separate Colors:		
White, Pink, Scarlet, Light Blue (Wilt Resistant)	.25	1.25
Improved Crego (Wilt Resistant) Mixed Colors	.25	1.25
Separate Colors:		
White, Deep Rose, Azure Blue, Crimson	.30	1.40

CANDYTUFT

Crimson—Flesh—Pink—Lavender—White—All	.10	.35
Giant Hyacinth-Flowered, pure white. Selected stock	.20	.60
Giant Empress, fine large pure white	.10	.40

Reuter's Choice Flower Seeds



Calendula Sensation

CALENDULA

	Tr. Pkt.	Oz.
Chrysantha, golden-yellow, chrysanthemum-flowered	.15	.50
Orange King, bright orange, extra selected strain	.10	.35
Lemon Queen, a very good sulphur yellow	.10	.35
Ball's Orange, golden orange. Fine long stems	.20	.65
Ball's Gold, splendid golden yellow	.20	.65
Ball's Lemon Queen, bright yellow	.20	.65
Sensation (Camphire), improved mammoth orange	.20	.65
Orange Fantasy, Bronzy; petals edged mahogany-red	.10	.40

CANTERBURY BELLS

New Annual Mixed, blooms in 6 months	.20	.65
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CARNATIONS

Giant Marguerite Mixed, fine blend	.30	1.50
Giant Chabaud Mixture, a selected and very choice strain	.35	1.75
Enfant de Nice, strong grower with flowers from 2½ to 3 inches across. The finest Carnation grown from seed	.50	3.60

COREOPSIS

Mayfield Giant, rich golden yellow, single	.15	.50
Double Sunburst, New deep golden yellow, semi-double	.20	.75

CORNFLOWER

Double Mixed Selected Florist Strain	.15	.45
Separate Colors:		
Snow Man, white; Pinkie, deep pink; Blue Boy, dark blue; Red Boy, deep red	.15	.50
Dwarf Jubilee Gem, blue. Compact grower	.20	.70
Dwarf Lilac Lady, bright lilac-mauve. Compact grower	.25	1.50

COSMOS

Orange Flare, new early-flowering Klondyke Cosmos	.15	.50
Early Mammoth Flowering, mixed colors	.10	.35
Separate Colors:		
White, Pink, Crimson	.10	.35
Sensation Mixed, new improved strain with gigantic flowers.	.15	.50
Sensation Pinkie, light pink	.20	.70
Sensation Dazzler, velvety maroon	.20	1.00
Cosmos, Early Double Crested Mixture	.30	1.75

CYNOGLOSSUM

Amabile (Chinese Forget-Me-Not) True Forget-Me-Not color. Easily grown and a wonderful cut flower	.10	.30
Firmament, Dwarf, bushy grower with rich blue flowers	.15	.50

SHASTA DAISY

Alaska, pure white, immense flowers	.20	1.00
May Queen, fine early flowering pure white	.20	.70

DIANTHUS—PINKS

Double Chinese Pinks, mixed colors	.15	.50
Single Japanese Pinks, mixed colors	.15	.50

DELPHINIUM

	Tr. Pkt.	Oz.
Reuter's Special Hybrids Mixture	.40	2.50
Belladoana Improved, Large clear light blue	.50	3.25
Bellamosum Improved, Large deep blue flowers	.50	3.25

GAILLARDIA

Giant Flowering Single Mixed, perennial	.15	.60
Portola Hybrids, bronzy red, tipped gold. Perennial	.20	.90
Burgundy, single coppery-scarlet	.30	1.50
Double Flowering, Mixed Colors, annual	.15	.60
Fi.wheel, wine red center, tinted pink outside	.50	3.00

GLOBE AMARANTH

Mixture	.10	.40
Dwarf Red, fine for growing in pots	.20	.80

GODETIA

Duke of York, rich scarlet on white	.30	1.50
Purity, Pure white	.30	1.50

GYPSOPHILA

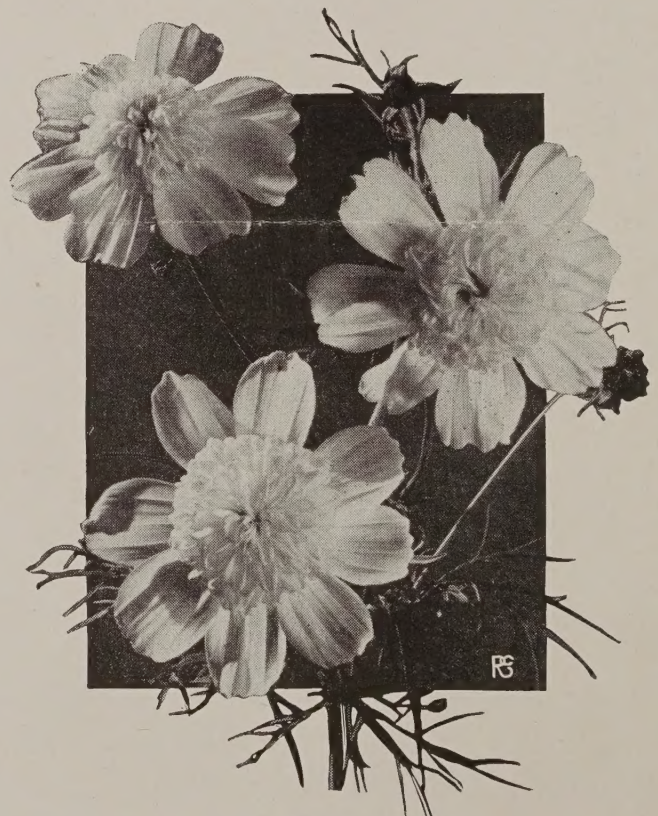
Elegans Grandiflora, Alba, improved type	¼ lb. 90c	.30
Elegans Rosea	.15	.60
Elegans Crimson	.15	.60

HOLLYHOCK

Double Chater's in the following colors:		
White, Pink, Scarlet, Yellow, all	.35	1.75
Double Chater's in mixed colors	.30	1.50
Indian Spring, new semi-double annual. Colors range from pale-pink to crimson-rose	.25	1.25

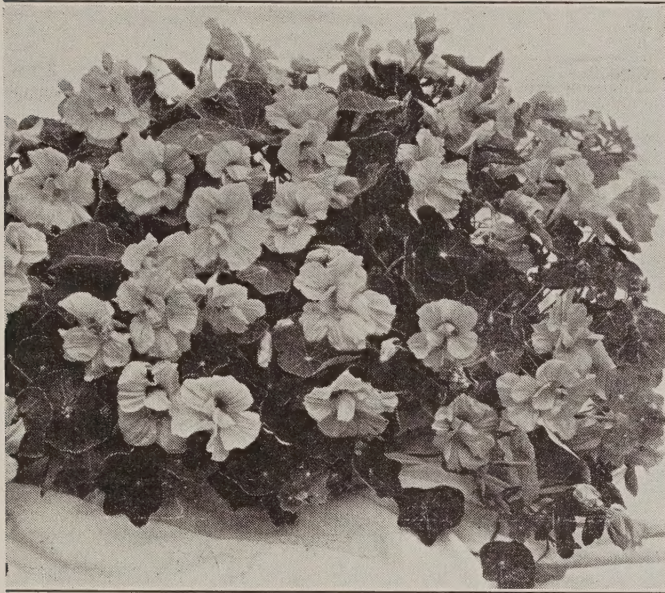
LARKSPUR

Tall Double Stock-Flowered Mixture	.15	.60
Separate Colors:		
White, Shell Pink, Bright Rose, Lustrous Carmine, Lilac, Dark Blue	.20	.80
Empress Rose, rich salmon-pink. Strong grower	.20	.80
Los Angeles, brilliant rose with salmon sheen	.20	.80
Giant Imperial Mixture	.20	.80
Separate Colors:		
White Spire, dazzling pure white	.25	1.00
Exquisite Pink Improved, soft pink shaded salmon	.25	1.00
Exquisite Rose, rose-pink. Entirely distinct	.25	1.00
Carmine Spire, carmine-rose	.25	1.00
Lilac Spire, very fine lilac	.25	1.00
Blue Spire, deep Oxford-blue	.25	1.00



Double Cosmos

Reuter's Choice Flower Seeds



Nasturtium, Gleam Hybrids

MARIGOLD

	Tr. Pkt.	Oz.
African Tall Double Mixed	.15	.60
African Alldouble: Orange, Lemon	.25	1.25
Little Giants Mixed. Dwarf compact plants with very large yellow and orange blooms	.30	1.50
French Dwarf Double "Monarch Strain". Tight double flowers in striking color combinations	.15	.50
French Dwarf Double Harmony, orange and dark maroon	.15	.50
French Dwarf Butterball, lovely butter yellow color, with crested centers	.25	1.00
French Dwarf Sunkist, dazzling, rich, golden orange	.30	1.25
Yellow Supreme, rich lemon-yellow, frilled petals	.15	.60
Sunset Giant, gigantic flowers in yellow and orange	.20	.90
American Beauty Mixed (incurved) Identical in form to the lovely incurved Chrysanthemums	.30	1.50
Separate Colors: Orange—Yellow	.35	1.75

MATRICARIA

Capensis (Double White Feverfew), button-like flowers in clusters	.20	.75
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NASTURTIUMS

	Oz.	¼-lb.
Double Sweet Scented:		
Golden Gleam, large golden yellow	.25	.75
Orange Gleam, deep glowing orange	.25	.75
Indian Chief, brilliant scarlet, dark foliage	.25	.75
Salmon Gleam, delicate golden salmon	.25	.75
Scarlet Gleam, fiery orange scarlet	.25	.75
Gleam Hybrids Mixed, select blend	.20	.70
Dwarf Double Gem, extra dwarf and compact strain.		
Golden Globe, golden yellow	.25	.75
Scarlet Gem, brilliant fiery scarlet	.25	.75
Dwarf Double Gem Mixed	.20	.70
Single Flowering	¼-lb.	Lb.
Dwarf Finest Mixed	.50	1.65
Tall Finest Mixed	.50	1.65

PANSY

	Tr. Pkt.	Oz.
Swiss Giant Mixture	1.00	7.50
Separate Colors:		
Alpenglow, garnet red; Berna, violet blue; Swiss Blue, bright blue; Rheingold, blotched yellow; Swiss White, pure white, all	1.50	12.00
Steele's Miracle Mixed (Originator's stock)	1.25	9.00
Steele's Super-Swiss "400" Mixed (Originators stock)	1.50	10.00

PHLOX

Reuter's Large Flowered Mixture, well blended	.45	2.50
Separate Colors:		
White, Pink, Rose, Chamois Rose, Scarlet, Crimson, Yellow, Blue, all	.50	2.75
Gigantea Art Shades Mixed, enormous flowers	.35	2.00
Gigantea Salmon Glory, new. Giant salmon pink	.50	2.75
Gigantea Rosy Morn, bright rose-pink with white eye	.50	2.75
Reuter's Dwarf Mixture	.50	2.75

PETUNIAS

	Tr. Pkt.	Oz.
Bedding Varieties:		
Reuter's Superb Mixture, special dwarf blend	.30	1.75
Radiance, outstanding new cerise-rose	.50	---
Rose King Improved, bright rose pink, golden throat	.35	2.00
Flaming Velvet, gorgeous velvety scarlet	.50	---
Hollywood Star, new. Five-pointed, star-shaped flowers of rich rose, with amber throat	.35	2.50
Topaz Rose, new fiery velvety rose	.35	2.25
Dwarf Celestial Rose, compact, deep rose	.50	---
Dwarf First Lady, new clear light pink	.65	---
Dwarf, Glow. New. Dazzling carmine-red flowers with lighter throat	.75	---
Dwarf, Rose of Heaven, splendid brilliant rose	.35	2.50
Dwarf, Rosy Morn, pink with white throat	.35	2.50
Dwarf, Senator Improved, violet with white throat	.45	3.00
Dwarf, Silvery Blue, very attractive	.50	3.50
Dwarf, Snowball, satiny white	.40	2.75
Dwarf, Violaeca, deep violet blue	.40	2.75
Dwarf Igloo, without a doubt the most free-flowering white in the dwarf type	.50	---
Dwarf English Violet, a rosy mauve violet	.50	---
Miniature Betsy Ross, dwarf compact plants covered with red and white flowers	.50	---
Miniature Brilliant Rose Gem, small compact plants smothered with rich, deep rose flowers suffused scarlet	.50	---
Miniature Violet Gem, rich violet blue. A true miniature Petunia	.50	---
Giant and Double Flowered:		
Dwarf, Giant of California, Mixture, fine pot plant	.65	---
Fluffy Ruffles, choice mixture	.50	---
Super Fluffy Ruffles, new. Blooms so ruffled and frilled that flowers appear double	1.00	---
Dainty Lady, delicate golden yellow	.65	---
Reuter's Super-Strain Giant Double Mixture. Improved strain producing nearly 100% double fringed flowers	1.50	---
Balcony Petunias:		
Blue, Crimson, Rose, White	.45	3.00
Mixed Colors	.40	2.75

POPPY

Double Begonia-Flowered Sweet Briar, rose pink	.15	.50
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QUEEN ANNE'S LACE

Popular cut-flower with feathery, fern-like foliage and small white flowers in clusters	.15	.50
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SALVIA

Azurea Grandiflora, fine azure blue	.35	2.00
Farinacea Blue Bedder, compact grower with clear, dark blue flowers on long stiff stems	.35	2.50
Bonfire, scarlet improved type of compact growth	.60	4.00
Harbinger, scarlet. Extra dwarf and compact grower	.85	---
Splendens, old fashioned scarlet-Sage	.50	3.00

STOKESIA

Cyanea Blue	.35	1.75
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STOCKS

Large Flowering Ten Weeks, Extra Choice, Mixed Colors	.25	1.35
Separate Colors:		
White, Pink, Crimson, Azure Blue, Canary Yellow, all	.35	2.25
Improved Giant Bismarck, Selected Strain, mixed colors	.35	2.25
Separate Colors:		
White, Rose, Blood Red, Lavender, Canary Yellow, all	.50	3.25

SWEET WILLIAM

Single Mixed, attractively fringed flowers	.20	.75
Double Mixed, choice blend	.25	1.00

VERBENAS

Golden Queen, golden yellow	.25	1.00
Giant Flowered Mixture	.25	1.25
Separate Colors:		
Beauty of Oxford Hybrids, immense blooms ranging from rose-pink to rose-red, tinted salmon-pink	.50	---
Brilliant, Rich deep flame rose	.50	---
Lavender Glory, giant lavender with creamy white eye	.50	---
Lucifer, a vivid scarlet self	.50	---
Pure White, the best white	.50	---
Rose Cardinal, rose-pink with white eye	.50	---
Royal, gorgeous, new royal-blue with creamy white eye	.50	---
Spectrum Red, dazzling bright red, no eye	.50	---
Royal Bouquet, 15 to 18 inches high, of straight upright growth with very large flowers in many brilliant colors. Distinct creamy eyes	.50	---

Reuter's Choice Flower Seeds

Reuter's Superb Sweet Peas

EARLY FLOWERING SPENCER

In the selection of our assortment of Early Flowering Spencer Sweet Peas, particular attention has been paid to substance of blooms as well as length of stems, and we believe the varieties offered represent the best to be had in each respective color.

	Per Oz.	Per ¼ lb
American Beauty, marvelous rich crimson-rose	.40	1.35
Amethyst, very showy royal purple	.40	1.35
Azalea Pink, deep chamois pink	.40	1.35
Blue Sensation, an exquisite light blue Pea	.40	1.35
Empress, popular giant light pink	.40	1.35
Exquisite, dark salmon-pink tinted orange	.40	1.35
Fortyniner, glorious bright orange. Best orange	.40	1.35
Giant Rose, immense giant rose-pink	.40	1.35
Mariner, deep clear blue	.40	1.35
Michigan, mammoth pure lavender	.40	1.35
Monterey, clear, geranium-pink, flushed salmon	.40	1.35
Redwood, deep rich crimson	.40	1.35
Shirley Temple, long-stemmed giant, rose-pink	.40	1.35
Vulcan, a vivid scarlet, does not burn	.40	1.35
White Harmony, large, pure white, black seeded	.40	1.35
White Rose, fine, pure white of giant size	.40	1.35
Choice Mixture, well balanced blend (Lb., \$3.00)	.25	1.00

SPENCER OR ORCHID-FLOWERED

Produce flowers of the largest size with widespread wings beautifully waved. They are borne three to four on long strong stems.

	Per Oz.	Per Lb.
Adonis, bright rose cerise	.20	1.75
Capri, giant pale blue-lavender	.20	1.75
Gigantic, large black-seeded white	.20	1.75
Grand Slam, bright scarlet-cerise	.20	1.75
Heavenly-Blue, lovely tone of Delphinium blue	.20	1.75
Lullaby, pale rose-pink, shaded cerise	.20	1.75
Olympia, fine large, rich purple	.20	1.75
Pinkie, gigantic deep rose-pink	.20	1.75
Red Boy, large, rich oxblood crimson	.20	1.75
Tangerine, illustrious brilliant orange	.20	1.75
Spencer Mixture, good field-grown blend (5 lbs., \$6.00)	—	1.25
Reuter's Spencer or Orchid-Flowered Mixture— Perfect blend of prize winning varieties. (5 lbs., \$7.00)	.15	1.50

Reuter's Selected Zinnias

	Tr. Pkt.	Oz.
Scabiosa Flowered Mixed, Scabiosa-like blooms	.25	.75
Cut-And-Come-Again, semi-dwarf type with medium-sized blooms on good stems	—	—
Mixed Colors, well balanced blend	.10	.45
Separate Colors:		
White, Flesh, Rose, Scarlet, Salmon Rose, Crimson, Canary Yellow, Orange, All	.10	.50
Giant of California Mixed, every color available is represented (Lb. \$6.75)	.15	.60
Separate Colors:		
Cherry-Queen, brilliant rose-cerise	.20	.65
Daffodil, new glorious, bright canary-yellow	.20	.65
Grenadier, rich, glowing, deep red	.20	.65
Lavender Gem, lavender, turning to purple	.20	.65
Lemon Queen, clear lemon	.20	.65
Orange Queen, pure golden orange	.20	.65
Purity, attractive pure white	.20	.65
Rose Queen, superb bright rose	.20	.65
Scarlet Gem, showy glowing scarlet	.20	.65
Violet Queen, giant, deep purple	.20	.65
Giant Dahlia Flowered Mixture, field-grown	.15	.50
Giant Dahlia-Flowered Gold Medal Mixture. A perfect blend of all colors (Lb., \$7.00)	.15	.65
Separate Colors of Dahlia-Flowered Zinnias:		
Canary Bird, delicate shade of primrose	.20	.75
Crimson Monarch, giant crimson-scarlet	.20	.75
Dream, deep lavender turning to purple	.20	.75
Eldorado, lovely shade of salmon-apricot	.20	.75
Exquisite, light rose, tyrian-rose center	.20	.75
Illumination, striking carmine rose	.20	.75
Lemon Beauty, light lemon yellow	.20	.75
Meteor, large glowing deep red	.20	.75
Old Gold, striking blend of old gold shades	.20	.75
Oriole, an immense orange. Very fine	.20	.75
Polar Bear, superb large pure white	.20	.75
Scarlet Flame, Rich bright scarlet	.20	.75
Lilliput, Tom Thumb, very dwarf mixed (6 inches)	.25	1.00
Lilliput Mixed Colors, produce very small, double flowers	.15	.50
Separate Colors:		
Golden Gem, Canary Gem, Lilac Gem, Purple, Rosebud, rose-pink, Salmon Rose, Scarlet Gem, White Gem	.15	.60
Fantasy Mixed, attractive new Zinnia with shaggy, ray-like petals. Very artistic cut-flower	.15	.60

Reuter's Fall Bulbs— For Southern Planting

REUTER'S CREOLE EASTER LILIES

The Creole (Louisiana Grown) Easter Lilies have proven their superiority as forcing lilies. They are more vigorous and stronger growers than the Japanese; the stout stems need no staking and the foliage is a healthy and intense dark green color. The flowers are of colossal size, a glistening, pure white color, and of heavy texture, making them especially well fitted for shipping.

Start bulbs at 50 to 55 degrees. When root system is well developed, move pots on top of benches and raise temperature to 60 to 65 degrees.

Very Short in Supply

100

6/7 in.	Write for prices
7/9 in.	Write for prices
9/11 in.	Write for prices
8/10 in. double-nosed	Write for prices

HARDY LILIES

	Doz.	100
Lilium Candidum (Madonna Lily)—Pure waxy-white blooms—crop failed	—	—
Lilium Philippinense Formosanum. Immense pure white, trumpet-shaped flowers occasionally tinted reddish purple.	—	—
Fine garden Lily	Write for prices	—
Lilium Regale, (Royal Lily of China), White suffused pink with yellow throat 8-9 inches	2.15	16.50
Lilium tenuifolium (Coral Lily), The dainty wiry stems carry tiny, waxy blooms of coral red color.	1.10	8.00

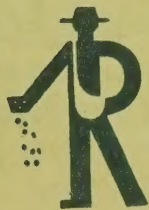
CALLA LILIES

	Doz.	100
Aethiopica, large pure white, 1¼—1½ inches	2.75	9.50
1½—1¾ inches	4.50	16.00
Elliottiana, golden yellow, spotted, 1¾—2 inches	2.75	9.50
2—2½ inches	4.00	15.00



Dutch Iris


PLACE
STAMP
HERE



REUTER SEED CO., INC.
320 NORTH CARROLLTON AVENUE
NEW ORLEANS,

LA.

STOP!



**BEFORE YOU SEAL THIS ENVELOPE:
Be sure you have signed your
Name and given us your
full Address!**

from:

NAME _____

POSTOFFICE _____

STATE _____

RURAL ROUTE _____

BOX NO. _____

STREET _____

PLEASE WRITE PLAINLY



Reuter's Fall Bulbs— For Southern Planting



Narcissus King Alfred

DARWIN TULIPS

The large cup-shaped flowers are of unusual heavy texture and are carried on stiff, erect stems 2 feet high.

	100	1000
Bartigon, Large carmine red.....	7.50
Clara Butt, Lovely pure salmon-pink.....	6.00
Farncombe Sanders, Brilliant orange-scarlet flower with white base, starred blue.....	7.50
Inglescombe Yellow, Large, globular cup-shaped flower of a bright canary-yellow.....	6.00
Pride of Haarlem, Immense rose-carmine, with light blue base. Extremely showy and very popular variety.....	7.25
Princess Elizabeth, A beautiful clear rose-pink variety deepening in color as it ages.....	7.25
Victoire d'Oliveira, Very showy large carmine-red with black and white base.....	13.00
Wm. Copeland, The earliest of the lilac Darwins. The color is an even tone of rosy lilac.....	6.50
William Pitt, large dark crimson with purplish tint on outer petals.....	7.50
Zwanenburg, Large glistening pure white flowers.....	12.50
Reuter's Prize Mixture, A select blend of all the best varieties.....	6.00

MISCELLANEOUS BULBS

	100	1000
Anemones, St. Brigid, Large semi-double. Improved strain.....	3.00	28.00
Freesias, Purity Superflora. Pure white, 5/8-3/4 in.....	2.00	18.00
Freesias, Rainbow Mixture. Balanced blend, 5/8-3/4 in.....	2.50	22.50
Grape Hyacinths, Heavenly Blue. Rich gentian blue.....	2.50	22.50
Oxalis, Bermuda Buttercup. Yellow.....	2.50	22.50
Oxalis, Grande Duchess. Pink.....	2.50	22.50
Ranunculus Teccotele Giants Mixed. The largest and finest strain ever offered to the trade.....	3.00	27.50
Watsonias, Mixed Colors.....	.85	5.75
Separate Colors: White, Salmon-Pink, Rose-Pink, Orange, Scarlet.....	.80	5.50

NERINE

Sarniensis (Red Spider Lily), lovely coral pink flowers.....	6.25	60.00
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NARCISSUS

Large, choice, round bulbs that are grown for us by one of the most successful Dutch bulb-growers in this country.

	100	1000
Single Diana Kasner, Large, pure white perianth and fluted yellow cup with blood-red frill.....	9.00
Single Emperor, immense, deep primrose-yellow, with large, bright yellow trumpet. One of the best of the older varieties.....	6.75
Single Empress, similar to Emperor in size and shape, but the perianth is white and the trumpet a rich chrome-yellow.....	7.25
Single John Evelyn, Broad cream colored perianth. The large frilled cup is an attractive apricot-yellow.....	11.00
Single King Alfred, "The King of Yellow Daffodils". It is a strong grower, with giant trumpet, magnificently frilled edges and large perianth of rich golden yellow color.....	9.00
Single Mrs. E. H. Krelage, sometimes referred to as "The White King Alfred." Trumpet and perianth are of creamy white color.....	14.00
Single Poeticus Ornatus, large, symmetrical, pure white blooms with small yellow cup, margined rosy scarlet.....	4.50
Single Robert Sydenham, gigantic, perfectly formed flowers with soft sulphur-yellow perianth surrounding the enormous golden-yellow trumpet.....	11.00
Single Sir Watkin, large, bold, primrose-yellow flowers with well-formed, rich golden-yellow cup. A wonderful keeper.....	6.50
Double Daphne, Large double pure white, sweet-scented flowers. Best double white for the South.....	9.50
Double Twink, Well formed semi-double flowers. Petals alternating, soft primrose and clear orange. Double nose.....	10.50
Double Van Sion, Double flowers of solid golden-yellow color. The true old "Dutch Daffodil".....	6.50
Narcissus in Mixture, a fine blend containing a wide range of giant trumpets, medium trumpets as well as cup varieties. (1000 \$27.50).....	3.50

JONQUILS

	100	1000
Single Flowering Campenelle Giganteus, yellow.....	5.50	52.50
Double Flowering Campenelle, yellow.....	5.75	55.00

Paper White Grandiflora

Solid, round, healthy stock 14/15 cms.....	3.65	35.00
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GRANDE SOLEIL D'OR

(The Yellow Paper White)

Very showy with clear yellow petals and bright orange cup. 16 cms. and up.....	100 for 6.50	1000 for 62.50
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CHINESE SACRED LILIES

Very popular for outdoor planting and for forcing. They are rapid growers with large clusters of silvery white, fragrant blooms, with golden-yellow cup.

18 to 20 cms.....	100 for 6.50	1000 for 62.50
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IRIS

Greatly admired for their beauty of form and exquisite colorings.

DUTCH IRIS

One of the finest Iris for the South. They are easily grown in any well-drained soil.

	100	1000
Blue Horizon, Purple-blue standards and soft sky-blue falls. 8-9 cms.....	4.00	38.00
Huhtenburg, Large yellow and white blooms.....	4.25	40.00
Indian Chief, Standards violet tinged bronze. Falls bronzy yellow. 7-8 cms.....	4.00	38.00
Yellow Queen, Clear golden-yellow color. 7-8 cms.....	4.25	40.00
Wedgewood, Large dark blue, blotched yellow. 8-9 cms.....	2.85	26.00
Wedgewood, 9-10 cms.....	4.50	42.00
White Excelsior, Large uniform pure white. 8-9 cms.....	4.25	40.00
Mixture, A choice blend of all colors. 7-8 cms.....	3.00	28.00

GERMAN IRIS

Require sunny location and well-drained sandy soil. Ready for shipment October 1st.

	Doz.	100
Ambassadeur, Deep lavender, suffused bronze, falls purplish crimson.....	1.20	9.00
Clara Noves, Lovely coppery apricot.....	1.20	9.00
Crystal Beauty, Immense pure white.....	1.20	9.00
Dazzler, Mammoth, rich, dark red.....	1.20	9.00
Dorothy Dietz, Distinct pale blue standards, falls rich purple.....	1.20	9.00
Golden Light, Dazzling shade of gold rose.....	1.20	9.00
Indian Chief, Light reddish orange falls.....	1.20	9.00
Pluie D'or, Fine, clear yellow.....	1.20	9.00
Ramescs. Blend of pink and yellow.....	1.20	9.00
Valor, A blackish blue violet.....	1.20	9.00

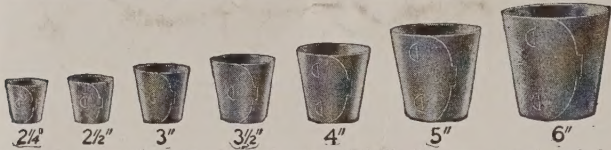
NATIVE LOUISIANA IRIS

Will grow in sun or partial shade and succeed in any ordinary garden soil kept properly moist.

	Doz.	100
Blue and Purple, Russet Red, Light Lavender, Lilac.....	1.35	10.00
Mixed Colors.....	1.25	9.00

Miscellaneous Florists' Supplies

Bird's IMPROVED NEPONSET Flower Pots



We carry a complete stock on hand of Bird's Neponset Red and Green Paper Pots, and can ship promptly.

RED PAPER POTS

Sizes	100	1000	Sizes	100	1000
2 inches	.45	3.85	4 inches	.90	7.35
2 1/4 inches	.50	4.00	5 inches	1.25	10.00
2 1/2 inches	.55	4.35	6 inches	1.55	12.75
3 inches	.65	5.15			

GREEN PAPER POTS

Durable, waterproof Paper Pots with reinforced disk. Recommended as substitute for clay pots for growing plants.

Sizes	100	1000	Sizes	100	1000
2 inches	.85	7.35	4 inches	1.50	13.50
2 1/4 inches	.85	7.50	5 inches	2.10	19.50
2 1/2 inches	.90	8.00	6 inches	2.75	25.00
3 inches	1.00	9.00			

A special discount of 5% on orders for 5000 pots or more.

BAMBOO CANES

	Per 100	Per 1000	Bale of 2000
1 ft.—Green Painted	.85	6.75	12.00
2 1/2 ft.—Green Painted	1.15	9.25	17.00
3 ft.—Green Painted	1.25	10.25	19.00
4 ft.—Green Painted			

Write for Prices

WOODEN POT AND TREE LABELS

	100	1000
4-in. Pot Labels, painted		\$2.20
5-in. Pot Labels, painted		2.40
6-in. Pot Labels, painted		2.70
12-in. Pot Labels, painted	\$1.25	10.00
3 1/2-in. Copper-Wired Tree Labels, painted		2.50

PEERLESS GLAZING POINTS

No. 2—For large single-thickness and No. 2 1/2 for double-thickness glass. 75c per 1000.

REUTER'S FANCY HORTICULTURAL PEAT MOSS

Reuter has an ample supply of Peat Moss of the very best Horticultural grade. Packed 20 bushels to the bale. Prices, f.o.b. New Orleans.

1 to 10 bales, \$3.30 per bale; 10 bales up, \$3.20 per bale.

SPHAGNUM MOSS

New shipment expected in August, offer for delivery upon arrival

	per bale
1 to 10 bales	\$2.25
10 to 25 bales	2.20
25 bales or more	2.15

SERVALL

Dehydrated sugar cane pulp, free of weed seeds, diseases or sugar to attract insects. Wonderful for mulching Azaleas, Camellias and Roses. Bale (approximately 100-lbs.), \$1.25.

RAFFIA

Natural colored. Best grade for florist's use. 1-lb., 50c; 5-lbs., \$2.25; 10-lbs., \$4.00.

INSECTICIDES

APHINE

A most effective remedy for green, black, and white fly, thrips soft scale, mealy bugs, red spiders.

Prices: Quart, 85c; Gallons, \$2.75.

ARSENATE OF LEAD (Powder)

One of the most effective sprays for destroying certain external leaf-eating insects. Sticks to foliage. Quick action. Harmless to plants.

Prices: 1 lb., 30c; 4 lbs., 80c.

BLACK LEAF, "40"

A highly concentrated solution of Nicotine Sulphate. Valuable for destruction of sucking insects.

Prices: 1-lb., \$2.42; 2-lbs., \$3.57; 5-lbs., \$6.70; 10-lbs., \$11.65.

BORDEAUX MIXTURE (Powdered)

Controls black-rot, blight, rust, mildew and other fungus diseases.

Price: 4 lbs., 80c.

COPOSIL

A neutral copper fungicide very effective against all fungus diseases. Extensively used on Azaleas.

4 lb. bag, \$1.25.

DUSTING SULPHUR

The standard dust control of red spider, mildew, leaf spot and rust. The grade we offer is very fine, will not clog, and oxidizes readily.

Prices: 10 lbs., 60c; 25 lbs., \$1.25; 100 lbs., \$3.75.

DRY LIME SULPHUR

Very effective spray for scale and fungus diseases. For dormant spray, use 12-15 lbs. to each 50 gallons of water; and for summer spray, 3-4 lbs. to each 50 gallons of water.

Prices: 1 lb., 30c; 5 lbs., \$1.25; 12 1/2 lb. bags, \$1.60.

GRAFTING WAX

A specially prepared wax to be used for pruning and grafting purposes.

Prices: 1/4-lb., 25c; 1/2-lb., 40c; 1 lb., 65c.

GRASSELLI SPREADER

Mixed into most insecticides for better spreading and sticking.

Prices: Pt., 90c; gallons, \$5.50.

KOPPER QUEEN

A liquid copper spray used in controlling fungus diseases.

Prices: Quart, 90c; gallons, \$2.25.

LORO

A contact spray for aphids, red spider, thrips and white fly. One of the best sprays for control of mealy bugs.

Pint, \$1.75; gallon, \$8.50.

NICOTINE PYROX

A truly complete spray. In one application it will kill both chewing and sucking insects, and check fungus diseases. Also stimulates the growth of plants.

Prices: 20 ozs., 60c. 5 lbs., \$1.75; 25 lbs., \$6.00

NURSERY VOLCK

Controls red spider, mealy bug, scale insects, white fly and aphids. Does not discolor the foliage.

Prices: Pint, 50c; 1/2-gal., \$1.25; 5 gals., \$7.50

ALUMINUM SULPHATE

Splendid for developing acid contents in the soil; particularly needed in the growing of Azaleas and Camellias.

10-lbs., 40c; 25-lbs., 80c; 50-lbs., \$1.35; 100-lbs., \$2.20.

ROOTONE

PATENTS PENDING

ROOTS CUTTINGS—GERMINATES SEEDS—STIMULATES BULBS
KILLS FUNGI—STOPS WILT AND DAMPING-OFF
INCREASES PLANT GROWTH

1/4-oz. packet (48 per Display Case)	doz.	\$2.00
2 oz. (12 per Display Case)	each	\$1.00
1 lb. can	each	\$5.00



FULTON'S PLANTABBS

Fulton's Plantabbs are an up-to-date product used in the place of old-time smelly fertilizer. Fulton's Plantabbs dissolve easily, so when tugged into soil near the stem the usual watering makes the food readily available.

25c size (36 tablets)	\$2.00 per dozen
50c size (90 tablets)	\$4.00 per dozen
\$1.00 size (240 tablets)	\$8.00 per dozen
\$2.75 size (2 lbs. of tablets)	\$2.15 each

HYPONEX

Complete Plant food containing Vitamin B-1

An excellent and superior fertilizer containing all the elements needed for strong, healthy growth. One of the finest plant food for soil or soilless culture. Stock this item now.

3 oz. cans (3 doz. to a carton) \$6.00; retail 25c per can.
1 lb. cans (1 doz. to a carton) \$8.00; retail \$1.00 per can.